America’s Stonehenge
Photo Policy

FILM/VIDEO/STILL/ PHOTOGRAPHY POLICY
FOR COMMERCIAL, NON-COMMERCIAL AND WEDDING PURPOSES

1. For all film, video and still photography produced on grounds for commercial purposes, a written agreement must be entered into with America’s Stonehenge and a fee paid per the current fee schedule. **Fee schedule is $300.00 for every two hours of shooting**. **Four weeks advance notice is required**.

2. Film, video and still photography are permitted for personal non-commercial use. It is strictly forbidden to use images taken at America’s Stonehenge or the America’s Stonehenge logo without a written agreement and payment of the required fee for commercial activities which include but are not limited to marketing, promotional, and published materials, retail merchandise and products. Anyone violating this policy will be prosecuted to the limits of the law.

3. Tripods may be used outdoors as long as they do not block any walkways or interfere with visitor traffic.

4. Flash photography is permitted during posted hours.

5. No power or electrical hookups will be provided by America’s Stonehenge for the purpose of film, video and still photography.

6. The safety of Visitors and animals is of the utmost importance. Film, video and still photography for commercial and non-commercial use will not be permitted if they disrupt visitors' use and enjoyment of America’s Stonehenge facilities during posted public hours.

7. Film, video and still photography for commercial and non-commercial use will not be permitted if they disrupt the visitors and animals in any way. Loud noises, certain lights/equipment or sudden movements may disturb the animals. All such things must be approved in advance to ensure animal safety.

8. America’s Stonehenge reserves the right to refuse permission for commercial or non-commercial film, video and still photography that is determined not to be in the best interests of America’s Stonehenge.

9. Commercial and non-commercial photos taken at America’s Stonehenge cannot depict the site in a negative light, nor should it have any association with organizations that are inconsistent with America’s Stonehenge’s mission.

10. No vehicles are allowed on the site

11. If personal photos taken at the Zoo are to be sold to an outside source or are to be printed for use in a publication, a photography charge of $300.00 per photo is applied and a contract agreement stating the intended use must be signed four weeks prior to the event date. The prints cannot be sold or used in publications that do not support America's Stonehenge's mission.

12. Photos that are being used for commercial purposes that have not been subjected to the shooting fees are subject to a fee of 15% of all sales or a one-time payment of $300.00 (whichever is greater).

13. Photos must be clearly marked with owner's name. Sales of photographs or merchandise/promotions in conjunction with photographs cannot use America's Stonehenge's brand or name as a promotional selling device.

14. A 50% deposit is due three weeks before the scheduled photography shoot. The remaining portion is due within one week of the photography shoot. All checks should be made payable to America's Stonehenge

Next Steps To Schedule a Shoot:

If you comply with these rules and would like to schedule a photo shoot or use existing photographs for commercial purposes or publication, follow the procedures outlined below.

Submit your request in writing at least four weeks in advance to the shoot date to America's Stonehenge at PO Box 84 North Salem, NH 03073.

1.Make sure to include your name, address and phone number
2.Explain where, when, and how the photos will be used (give names of programs, publications, etc.)
3.Indicate how many people will be coming
4.Specify how much time is needed for the shoot
5.Indicate any special equipment needed
6.Explain what area of the site you would like to shoot at (e.g., in the Main Site, Astronomical Trail or in front of the alpaca habitat)
7.List any other details that are important to the shoot
8.Email the information to info@stonehengeusa.com or mail to America's Stonehenge PO Box 84 North Salem, NH 03073.

Next Steps To Use Existing Photos for Commercial Purposes:

1.Submit in writing an explanation of how and where the photos will be used (give names of programs, websites, publications, etc.) to the America's Stonehenge.
2.Make sure to include your name, address and phone number
3.Email the information to info@stonehengeusa.com or mail to America's Stonehenge PO Box 84, North Salem, NH 03073.Your request will be reviewed and you will be contacted within five business days. If your request is approved, a contract will be signed by the two parties and a 50% deposit will be due.

OPTION #2, To take photos for Non-Commercial Purposes:

If your photos are for noncommercial purposes you may come to America's Stonehenge as a visitor (admission costs will apply; please see website for current hours and prices at www.stonehengeusa.com) and take your photos provided all the following apply:

1.Photos cannot be sold or published
2.No tripods, electrical or monopods are allowed in any indoor buildings or are allowed to block visitor pathways
3.The party is not permitted to stop visitor traffic in order to take the photos
4.The party is not permitted to disrupt visitors, staff or the animals in any way
5.The party takes the photos during regular hours
6.No special consideration shall be given.

America's Stonehenge reserves the right to cancel any shoot at any time if it is not in the best interest of the site, visitors or defies America's Stonehenge's mission.